

01 JANUARY

- 25 Burns Night (UK)
- 26 Australia Day

02 FEBRUARY

- 03 Super Bowl Sunday
- 05 Chinese New Year
- 08 New York Fashion Week
- 14 Valentine's Day
- 16 London Fashion Week

03 MARCH

- 05 Shrove Tuesday - Pancake Day
- 07 World Book Day
- 08 International Women's Day
- 17 St Patrick's Day
- 29 Brexit day
- 31 Mother's Day
- 31 Start of British Summer Time

04 APRIL

- 01 April Fool's Day
- 07 World Health Day
- 19 Easter Weekend
- 22 Earth Day
- 28 London Marathon

05 MAY

- 05 Cinco de Mayo
- 06 Bank Holiday
- 11 World Fair Trade Day
- 12 Mother's Day (US, Can & Aus)
- 18 FA Cup Final (UK)
- 27 Spring Bank Holiday

06 JUNE

- 05 World Environment Day
- 16 Father's Day
- 21 Summer Solstice
- 24 Midsummers day

07 JULY

- 01 Independent Retailer Month
- 01 Canada Day
- 01 Wimbledon (UK)
- 04 Independence Day (US)
- 15 Amazon Prime Day*

08 AUGUST

- 01 Lughnasadh Gaelic festival
- 26 Summer Bank Holiday (UK)

09 SEPTEMBER

- 02 Labor Day (US)
- 02 Back to School starts (UK)
- 08 Great North Run (UK)
- 23 Autumnal Equinox

10 OCTOBER

- 14 Canadian Thanksgiving
- 14 Columbus Day (US)
- 21 Autumn Half Term (UK)
- 27 End of British Summer Time
- 31 Halloween

11 NOVEMBER

- 01 Movember
- 05 Bonfire Night (uk)
- 11 Remembrance Day/Veterans' Day
- 11 Singles Day (China)
- 28 Thanksgiving Day (US)
- 29 Black Friday
- 30 Small Business Saturday (US)

12 DECEMBER

- 02 Cyber Monday
- 07 Small Business Saturday (UK)
- 09 Manic Monday & Green Monday
- 13 Free Shipping Day (US)
- 21 Super Saturday
- 23 Last day for one-day delivery
- 26 Boxing Day

MARKETING EVENT CALENDAR 2019

*Estimated based on previous year. Amazon to announce exact date later in 2019. Created by HTDL: www.htdl.co.uk

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